



Sei Shuttle Records Capabilities

PROJECT COORDINATION | DIGITAL DISTRIBUTION | LICENSING | DIGITAL
MARKETING | LIFESTYLE MARKETING | PUBLICITY | VIDEO PRODUCTION &
NETWORK PROMOTION | RADIO PROMOTION | CUSTOM MERCHANDISE | CD
DUPLICATION & MANUFACTURING | POSTER/FLYER PRINTING

SEI SHUTTLE RECORDS
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ABOUT SEI SHUTTLE RECORDS (SSR)

Sei Shuttle Records, an independent record label that is experienced in navigating the indie music landscape. Sei Shuttle Records has maintained steady growth over the years. With unique deals that can range from pure distribution of product (both physical and digital) to service based deals of consulting and marketing, Sei Shuttle Records allows the Artist to remain in control of their music and financial investments.

Executing a strategy where by Sei Shuttle Records provides Artist Management expertise, relationships and networks, while retaining control of artist projects and ownership of their Masters.

Expanded services offers are a music supervision department that places clients songs in film, TV and video games and also overseas merchandising deals where the help is required.

PROJECT CONSULTING

Sei Shuttle Records team has full capabilities on providing proper project consulting for any new music release, making sure that project are completed from beginning to end.

DIGITAL DISTRIBUTION

Sei Shuttle Records provides worldwide digital distribution through every major digital retailer such as iTunes, Amazon and more. We handle all of the administration required for the distribution of artist next project from the metadata processing, securing release dates, the delivery of your assets for retail distribution, featured placement, and special promotional programs highlighting your release.



LICENSING

Sei Shuttle Records has been able to create several licensing opportunities for artists and producers.

DIGITAL MARKETING

Sei Shuttle Records has strong relationships with the leading web portals, influential music blogs and publications projects. We work with these digital outlets with creative online campaigns for featured placement and coverage

PUBLICITY

Sei Shuttle Records can spearhead a sensible public relations campaign designed to magnify the reach of your project. Publicity services include press mailings, writing and servicing press releases, and geo-targeted pitches, along with online, password protected streams of your album that contain unique media drops specific to the publication being serviced music.

VIDEO PRODUCTION & NETWORK PROMOTION

Production: Sei Shuttle Records has an extensive network of talented video directors and editors. We collaborate with our clients from treatment through post production.

Promotion: Music videos on network TV such as Youtube etc.

RADIO PROMOTION

Sei Shuttle Records has established relationships with key radio promoters that service college and mix-show radio DJs and tastemakers

CD DUPLICATION & MANUFACTURING

CD/Vinyl/DVD duplication & replication CD Packaging (Jewel Cases, Slim Lines, Sleeves & Jackets) Artwork Printing (Booklets, Sleeves, Digipaks, Tray Card Inserts)
Custom Flash Drives Drop Cards

LIFESTYLE MARKETING

Printing Services:

Posters / Flyers / Inserts

Field Marketing Representatives:

Sei Shuttle Records has a large list of field marketing representatives located in all major markets

Product Seeding & Sampling



CUSTOM MERCHANDISE

Sei Shuttle Records has the capabilities of creating custom merchandise apparel to best represent artist brand.

Screen Printed Graphic T-Shirts / Embroidered Fitted Hats / Embroidered Hooded Sweatshirts And more!

Our creative team can also assist on artwork direction. Sei Shuttle Records can develop and maintain a web based e commerce store

Thank You For Your Time.

Address:

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